4C Focus Group Meeting on the Curation Costs Exchange (CCEx)

London - 15th January 2015

Welcome and thanks for coming!

Where we started from …

4C Description of Work … (2012)

Firstly, there is a need for *more* curation to take place […].

Secondly (and by way of facilitating the first need) a richer and more varied mix of curation solutions and services needs to be on offer from a more diverse range of providers and vendors.

The 4C DoW continued …

The uncertainty surrounding the costs involved with preserving and curating digital content has been an inhibitor on the development of tools and services by software vendors.
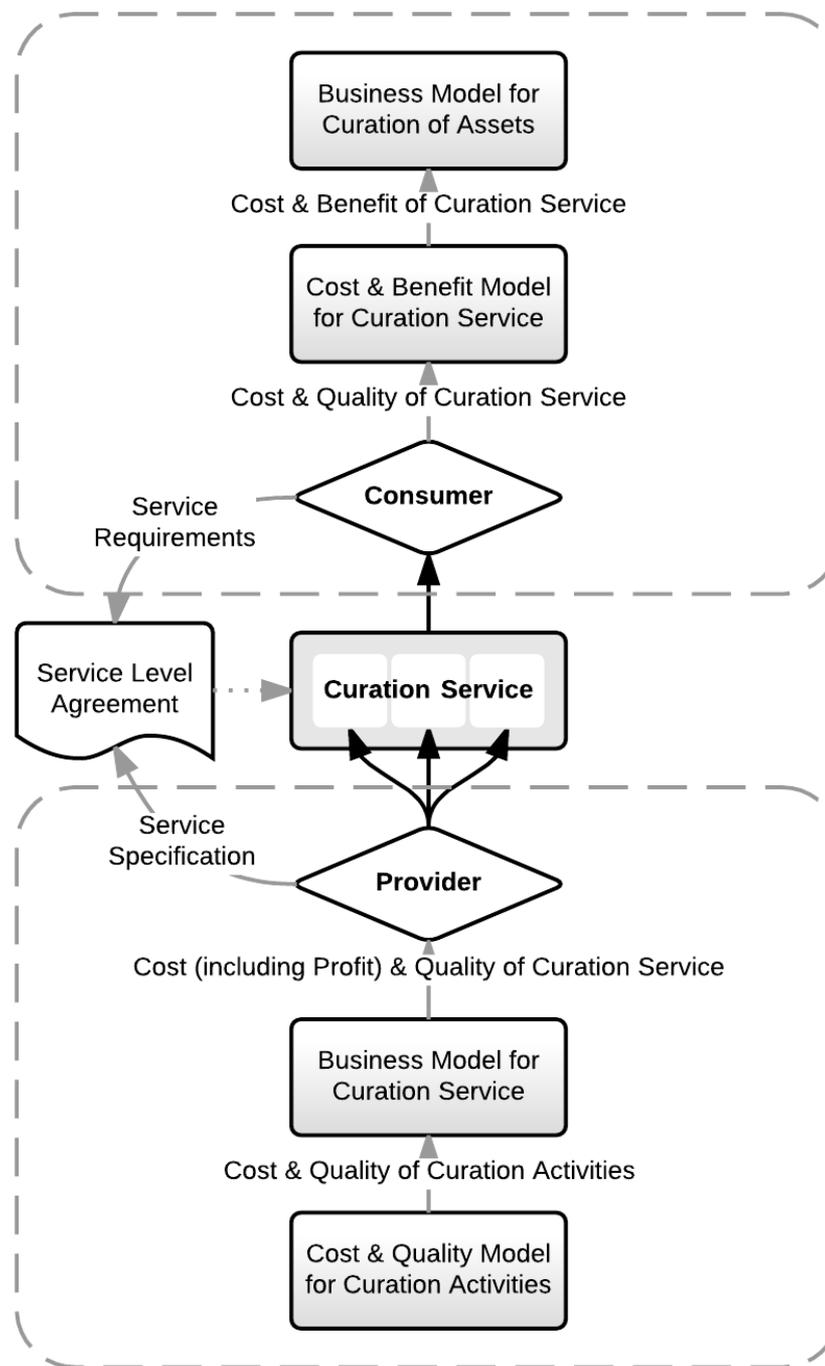
The software tools that currently exist are mostly the result of short-term R&D projects and often have an academic bias. They don't generally have active user support nor are offered as fully-functioning services (although the Open Planets Foundation and the PrestoCentre are attempting to address this issue).

This factor, combined with relatively low awareness of digital curation cost issues in the business sector, has contributed to larger and mainstream software vendors neglecting the topic. Whilst the 4C project cannot solve all the digital curation problems that businesses face, it can provide clear evidence and guidance to software vendors about user requirements that have been gathered with cost-effectiveness and efficiency as the key criteria.

This should help them to develop competitive solutions and services that will provide business with the tools that it needs.
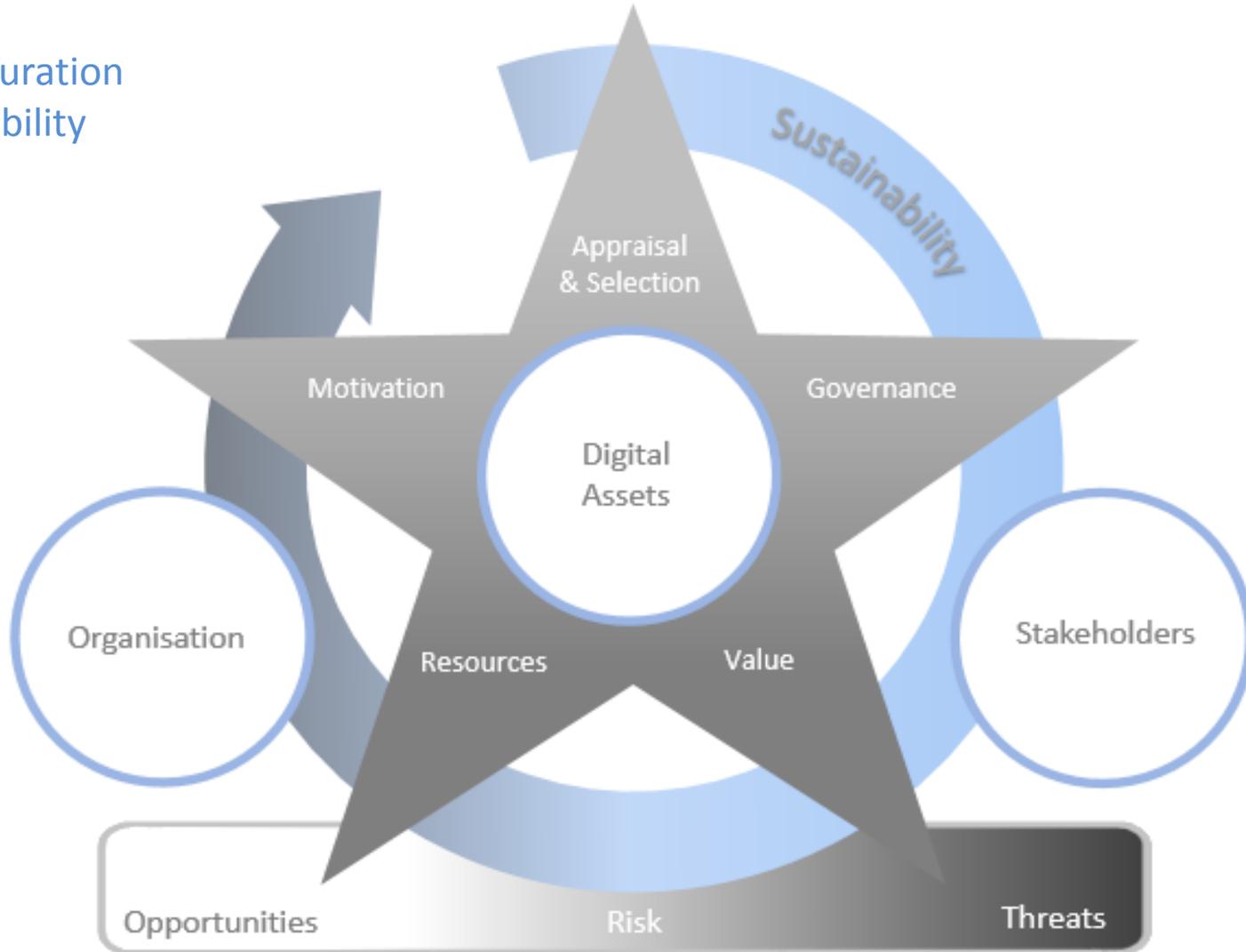
4C
Costs
Framework

Business Model for Curation of Assets

Cost & Benefit of Curation Service

Cost & Benefit Model for Curation Service

Cost & Quality of Curation Service

Consumer

Service Requirements

Service Level Agreement

Curation Service

Service Specification

Provider

Cost (including Profit) & Quality of Curation Service

Business Model for Curation Service

Cost & Quality of Curation Activities

Cost & Quality Model for Curation Activities

4C
Digital Curation
Sustainability
Model

4C Roadmap

Solution Providers

Those with incentives (commercially or community-driven) to develop & disseminate products that will support digital curation activity at either the services or solutions level.

Message	What	2015	2016	When 2017	2018	2019
Identify the value of digital assets and make choices	Build on existing tools (e.g. file format registries) to provide automated selection & appraisal tools.		●	●	●	
Demand and choose more efficient systems	Work with customers and the community to develop, explain and simplify standard practices. Meet customers half-way in specifying solutions and by making pricing models and implementation options clear & understandable.	●	●	●		
Develop scalable services and infrastructure	Pay close attention to the need to build scalability into services. Offer solutions that are vigorously tested and provide transparent, benchmarked performance in response to more sophisticated specifications.	●	●	●	●	
Design digital curation as a sustainable service	Participate in setting standards & focus on long-term interoperability of design in software & infrastructure. Focus on openness & collaboration & building a sustainable & inclusive market place.	●	●	●	●	
Make funding dependent on costing digital assets across the whole lifecycle	Work with practitioners and researchers to build accounting and budgeting modules into curation systems.		●	●		
Be collaborative and transparent to drive down costs	Come up with good descriptions of the benefits frameworks and the curation objectives that systems & solutions support to complement clear pricing & costs information.	●	●			

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Discuss and share

Share your experiences and read about challenges in other organisations like yours

Related services

See a list of digital curation tools and service providers, and find out more about what they offer